

METIS CREATIVE CONSULTING

customer conscious solutions

P.O. Box 193, Newburyport, MA 01950

Jonathan B. O'Donnell

Mr. Jonathan O'Donnell's 17 years of experience, management and ownership in small and medium business confirms his passion for the market place. Jonathan understands what is needed at the core for a business to be successful. Metis Creative's philosophy is to provide our clients with outstanding service and cost effective, creative solutions for their clients.

Jonathan served honorably in the military with the 75th Ranger Regiment (Airborne) until 1988 and is a service connected disabled veteran. At the conclusion of his military service Jonathan pursued interests in restaurant management. During Jonathan's career in restaurant management he had a variety of responsibilities including: operations, management, staff training, sales and marketing, and customer service oversight.

In 1999 Jonathan went to work for the industry leading Massachusetts Financial Services (MFS) as a Retirement Plans Specialist. While holding this position Jonathan received the "Quality of Service Award" for having excelled in the delivery of outstanding client service.

Having realized his passion for small business, Jonathan left MFS and pursued a career in sales with an Information Technologies company specializing in small to medium business. Jonathan spent an intensive 18 months selling and training, advancing his technical sales skills which allowed him to acquire many certificates from companies such as Microsoft, CISCO, and Compaq as well as certificates in web design, Intuit (QuickBooks), and Macromedia products. This particular organization remains a highly valued client of Metis' today. Jonathan continually updates his knowledge base and possesses an excellent working knowledge of the technology field as well as Sales and Marketing.

Jonathan's experience as a business owner began with the purchase of Nantucket Dressings, Inc., a successful salad dressing manufacturing company serving the New England region. Jonathan sold Nantucket Dressings in February of 2004 in order to dedicate more time to Metis.

Jonathan's broad range of skill sets has allowed him to confidently pursue his dream of owning and running a successful business that makes an impact for his clients.

Key Clients

Accessible Business Consultants

Baby Sports Fan

Carter & Coleman, PC

Celtic Corners

Danatronics Corporation

David Hinchin's Houses

Diagnostic Instrument Group

Eagle-Tribune Publishing Company

Enanta Pharmaceuticals

H. Ernest Stone, Esq.

Fuddruckers New England

Immersion Media

Kelly Automotive Group

Kimber Training

Laser Locators, LLC

Merge 3 Creative

Nantucket Dressings, Inc.

New Sight, LLC

North Shore Marble & Granite

Our Rental Paradise

Pickard & Associates, Inc.

Philbin Real Estate

Prevare, LLC

Rib-X Pharmaceuticals

Red Tiger Martial Arts

Sea Change Group, Inc.

The Center for Exceptional Dentistry

The Remodeling Company

Wild Horse Cafe

Consulting - Web Design - Hosting - Search Engine Optimization - E-mail Marketing Campaigns - Data & Voice

"Empowering Small and Medium Businesses to Reach Their Full Potential"

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